



1029 Wentworth St.
Green Bay, WI 54304
cell: 920.327.0657
kimberly@kimberlyvlies.com
<http://kimberlyvlies.com>

Career Objective

A full-time webmaster position designing and developing web media.

Qualifications

- Familiar with professional photo/vector editing & web-developing software
- Understanding of aesthetics & design elements to convey a visual message
- Proficient in layout, illustration & artistic rendering
- Experience designing with identity standards & marketing statistics

Employment History

Web/Graphic Designer | 10/2007 – Present

University of Wisconsin–Green Bay, Office of Marketing and University Communication, Green Bay, WI

Web Designer/Developer | 04/2005 – 09/2007

Envano, Inc., Green Bay, WI

Designer/Web Developer | 02/2005 – 04/2005

University of Wisconsin Oshkosh, Registrar's Office, Oshkosh, WI

Web Developer | 02/2004 – 01/2005

University of Wisconsin Oshkosh, Media Services, Oshkosh, WI

Relevant Professional Details

Web Design

- Designed web graphics & icons
- Designed web layouts for video, audio, photo galleries, static & dynamic content
- Designed with mouseover & other interactive states
- Created, edited, and optimized PDF documents
- Established online identity standards
- Re-sized & optimized images for web

Web Development

- Designed, created, published, & updated static & dynamic websites
- Coded XHTML & CSS
- Published flash animations, video & audio players
- Modified JavaScript, PHP, & ASP scripts
- Incorporated third party JavaScript
- Created online forms
- Analyzed web traffic metrics
- Created & updated social networking presences

Design

- Designed logos
- Typeset books for print
- Worked directly with clients
- Designed signs, posters, brochures, plaques, & t-shirts
- Designed ad placements for magazines, newspapers, & programs
- Illustration
- Photo retouching
- RAW Photo editing

Education

Bachelor of Fine Arts, Graphic Communications Emphasis

Bachelor of Arts, Spanish

University of Wisconsin Oshkosh

Attendance: 09/99 to 1/05 Date obtained: 1/05

Cum Laude, Cumulative GPA: 3.74 (4-point scale)

Technology/Equipment Skills

Operating Systems: Macintosh OS X, Windows XP

Software: Adobe Photoshop, Illustrator, InDesign, Bridge, Acrobat 9 Pro, Flash, Dreamweaver,

TextWrangler, BBedit, Fetch, Microsoft Word, Excel, Entourage, WordPress

Languages: HTML, XHTML, CSS

Hardware: Printer, Scanner, Digital SLR Camera, Graphics Tablet

Additional Technology/Equipment Experience

Software: Adobe Creative Suite, Adobe Lightroom, QuarkXPress, Garage Band, iMovie, iTunes, Microsoft Powerpoint

Web Analytics: Google Analytics, Urchin 5

Scripting Languages: JavaScript, PHP, ASP, ActionScript, XML, SXML

Hardware: Mini DV Camcorder